








































NEW DAWN - TOOLS TO TOUCH IN TIMES AHEAD



























## $2017$







Tobias Faisst, residing and working in Berlin, is a multi-faceted professional encompassing roles as a still life and product photographer, creative director, and the founder of 3D Studio PALAM

He graduated from Communication Design at the Fachhochschule Potsdam in 2014. Since then, he has worked in multidisciplinary artistic projects and fields such as product presentation, fashion, design, dance, e-commerce and interior photography.

To consolidate an own style requires practice, passion and constant challenge. Tobias' image conception and gaze are the fruit of a continuous search to understand, imitate, and master its medium's visual history and a fascination for light, texture, frame, and detail. These elements, combined with his idea of art and incessant reading and mapping of our present, are meant to keep the pulse of time. Thus, he manages to understand trends while exploring its limits to develop speculative and visual futures that transcend the common.

His holistic approach intertwines different disciplines and media, with photography being the centre where his pristine and minimalist aesthetic emerges and comes to life in the conception, realization and implementation of an idea. Tobias methodical approach involves extensive research, conceptual development and content creation, vital elements for the successful consecution of collaborative and multidisciplinary projects.

Design, 3D photography and CGI are not only part of his body of work but also a source of inspiration to tackle challenging projects and publications such as EIDOS and FASSADE PARADE (2017), or the NEW DAWN (2020), a collaborative project bringing together 60 creatives from around the world project in different fields of visual and performative arts, graphic design, and curatorial practices, lead him to assume leadership roles.

Tobias Faisst's expanded interest in computer generated imagery led him to found the 3D studio PALAM in 2023 together with Vitaly Kiaiev, where he worked as managing director and creative director in addition to his work as a photographer and expanded his field of activity to include the direction of 3D moving images.

Tobias aims for the perfect balance between creating content and placing it in a context as a processual methodology, not limited to a specific medium and part of a strong network of creatives in the commercial and cultural fields.

## CONTACT

hello@tobiasfaisst.com tobias@palam.digital 017620085479

Am Wasserwerk 22F 10365 Berlin

CLIENTS
About You
Asics
Bocci
Bo Concept
Filling Pieces
H\&M Home
Highsnobiety
Horizn-Studios
Klarna
Mitte Water
Native Instruments
Nike
On Running
Rimowa
Pro Group
TommyHilfiger
Zalando
COLLABORATIONS

## 72andSunny

Anomaly
Cee Cee Creative
Halal Amsterdam
Heamstead May

Ignant Production Ignant
Kenny Gessner
Made to Order
Meta Design
Rgberlin
Strichpunkt
Sunst. Studio
The Gaabs
Water Creative
Wink
Ysso
Yukiko
PUBLISHED
032c
Architectural - Digest
AIGA
Arcademi
BOA
Der Greif
Display
Form
Fount
Glamcult
Idol
Ignant
ItsNiceThat
Ligarture
Metal
Neon
Novembre
Ordinary
Page
Seek
This Is Paper
<>

